



'ESSENCE' - Journal of Social Science & Management

An initiative by Regent Education & Research Foundation Group of Institutions,
Faculty of Management & Engineering Studies



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**Regent Education & Research Foundation
Group of Institutions**

(Approved by AICTE and Affiliated to MAKAUT)

Barrackpore, Kolkata, West Bengal, India

Call for Papers

Essence bearing **ISSN NO 2319-5487, Volume 4 Issue I** is a Social Science & Management Journal focusing on trends and challenges in global business management and research. It is our proud privilege to call for the papers from academicians, researchers, research scholars and students and those from the industry for the Volume 4 Issue I of our Journal. The world of business is in the midst of global challenges for the modern business management and practices. The same bears the reflections in the Indian Business environment too. This Journal is a sincere effort to create a common platform to pursue an insight into the cotemporary opportunities, issues, challenges for the corporate world and business practices in the areas of trade and commerce and functional areas of management. **ESSENCE** would be graced by the coveted papers from the array of dignitaries from the fields of academia and industry.

We solicit your ideas and observations on any relevant topics pertaining to the above mentioned issues with an insight into the areas of social science and research. Thus, any paper corresponding to this broadly conceived theme of the Journal would be welcome.

GUIDELINES FOR PAPER SUBMISSION:

- 1) The Research Paper should be in MS-Word format. Research Paper must be double spaced, with 1-inch margins with “Times New Roman, Font Size 12, black”.
- 2) In the first page of the paper (cover page), please provide full names (first, middle and last names) and full addresses (institute's address along with designation and correspondence address) along with email address of the author(s). The author's name or affiliations should not appear anywhere else in the body of the Research Paper.
- 3) The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The author's name should not be mentioned anywhere except in the first page (cover page).
- 4) The Research Paper should not be more than 3000 words.
- 5) The abstract, followed by relevant keywords, should not be more than 250 words and should adequately describe the work and highlight its significance. The abstract should only include text. Avoid the use of abbreviations and references in the abstract.
- 6) Tables should be numbered consecutively. The title of the table should be placed above the table. The source should be indicated at the bottom. Please provide table(s) as real table(s) with rows, columns and cells. Each piece of information should reside in its own cell.
- 7) Figures should be numbered consecutively. Wherever necessary, the source should be indicated at the bottom. The figures should also be given relevant titles.
- 8) All tables, charts, graphs, diagrams should be black and not in color. The images should be of high resolution and in black and white only. Number and complexity of such exhibits

should be as low as possible. All charts and graphs should be drawn legibly and figures should be indicated in millions and billions.

9) References should be included at the end of the paper in APA format. All the references should be cited in the body of the text. References and citations should be completed in all respects and arranged in alphabetical order.

10) Display formulae and mathematical equations should be numbered serially.

11) Footnotes, italics, and quotation marks should be kept to the minimum.

12) Research Paper not accepted for publication will not be sent back to contributors. Contributors whose papers are accepted or rejected will be informed by email only. Hence, it is mandatory to mention a valid email address with the submitted content. All papers needs to be submitted by electronic mail to **journal@regent.ac.in**

IMPORTANT DATES:

Last date of Abstract submission: 17th March, 2017

Intimation of Abstract Acceptance: 24th March, 2017

Last Date of Full paper Submission: 20th April, 2017

Acceptance of Full Paper: 29th April, 2017

Publication of Journal: May, 2017

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