

REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS



NSS Cell
**Maulana Abul Kalam Azad University of
Technology, West Bengal**



NOTICE

DATE 29/07/2022

ON BEHALF OF NSS CELL WE WOULD LIKE TO INFORM YOU ABOUT THE NSS ACTIVITY OF DIGITAL POSTER MAKING. STUDENTS ARE ENCOURAGED TO PARTICIPATE IN THE MAKING OF DIGITAL POSTER ON THE DATE OF 12/08/2022 AND THE DETAILS ARE ATTACHED WITH THIS MAIL.

Signature of Program Officer

Campus : Regent Education & Research Foundation Group of Institutions

E-mail : rerfkolkata@gmail.com, Website : www.rerf.in

Campus Address:

Bara Kanthalia, Barrackpore
P.O: Sewli Telinipara, P.S.: Titagarh
Kolkata - 700 121
Tel.: 033-3008-5442/432/431, Fax: 033-3008-5442

Regd. Office Address:

11/3, Biresh Guha Street
7th Floor, Kolkata - 700 017
Tel.: 033-3221-3013



REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS

Title of the Practice: Digital Poster Making Event

Digital posters serve as effective tools for communicating motives, ideas, products, and vision in various industries. They offer a visually appealing and dynamic medium to convey messages and engage audiences. The NSS Cell of RERFGOI organized a Digital Poster Making event on August 12, 2022, to encourage students to showcase their creativity and design skills through the medium of digital posters.

Objectives of the practice:

The objectives of organizing the Digital Poster Making event were as follows:

- Provide a platform for students to express their ideas and creativity through digital design.
- Encourage participants to utilize visual communication techniques to convey messages effectively.
- Enhance the design skills and digital literacy of the students.
- Promote innovative thinking and problem-solving abilities through the creation of visually appealing posters.
- Facilitate the development of teamwork and collaboration among participants.

The Context:

In today's digital age, visual communication has become increasingly important in capturing people's attention and conveying information effectively. Digital posters have emerged as a popular medium for advertising, promotion, and conveying messages in a visually engaging manner. The Digital Poster Making event aimed to provide students with an opportunity to explore this medium and showcase their artistic and design abilities.

The Practice:

The Digital Poster Making event was organized by the NSS Cell of RERFGOI on August 12, 2022. The program commenced with an inauguration by Dr. Rajorshi Bandopadhyay (Principal, RERF) and Mr. Subhankar Ghosh (Registrar, RERF), setting the tone for the event and emphasizing the significance of visual communication in today's digital world. The participants were provided with the necessary tools and resources to create their digital posters.

Evidence of Success:

The Digital Poster Making event witnessed the active participation of five enthusiastic students. The participants showcased their creativity and design skills by creating visually appealing digital posters. The event provided a platform for students to experiment with different design elements, such as color schemes, typography, and imagery, to effectively communicate their ideas and messages. The posters created by the participants served as evidence of their success in leveraging the medium of digital design to convey their

Campus : Regent Education & Research Foundation Group of Institutions

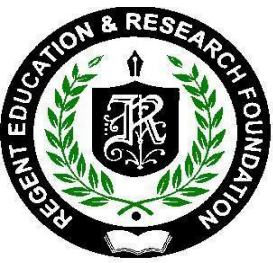
E-mail : rerfkolkata@gmail.com, Website : www.rerf.in

Campus Address:

**Bara Kanthalia, Barrackpore
P.O: Sewli Telinipara, P.S.: Titagarh
Kolkata - 700 121
Tel.: 033-3008-5442/432/431, Fax: 033-3008-5442**

Regd. Office Address:

**11/3, Biresh Guha Street
7th Floor, Kolkata - 700 017
Tel.: 033-3221-3013**



REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS

motives and vision.

Problems encountered:

During the organization of the Digital Poster Making event, a few challenges were encountered, including:

- Ensuring access to appropriate digital design software and tools for all participants.
- Providing guidance and support to participants who were less familiar with digital design techniques.
- Managing time constraints and ensuring that participants could complete their posters within the allocated time frame.

Resources Required:

To successfully organize the Digital Poster Making event, the following resources were required:

- Access to computers or laptops equipped with appropriate design software.
- Design tools and resources, such as graphic design software, image libraries, and fonts.
- Collaboration and support from the NSS Cell of RERFGOI.
- Promotional materials to generate awareness and encourage student participation.

Conclusion:

The Digital Poster Making event organized by the NSS Cell of RERFGOI proved to be a successful initiative in promoting creativity, design skills, and visual communication among students. The active participation and the quality of the digital posters created by the participants reflected their enthusiasm and talent. The event effectively achieved its objectives of providing a platform for students to express their ideas, enhancing their design skills, and fostering teamwork and collaboration. The event served as an opportunity for students to explore the potential of digital design in conveying motives, ideas, and vision effectively.

Campus : Regent Education & Research Foundation Group of Institutions

E-mail : refkolkata@gmail.com, Website : www.ref.in

Campus Address:

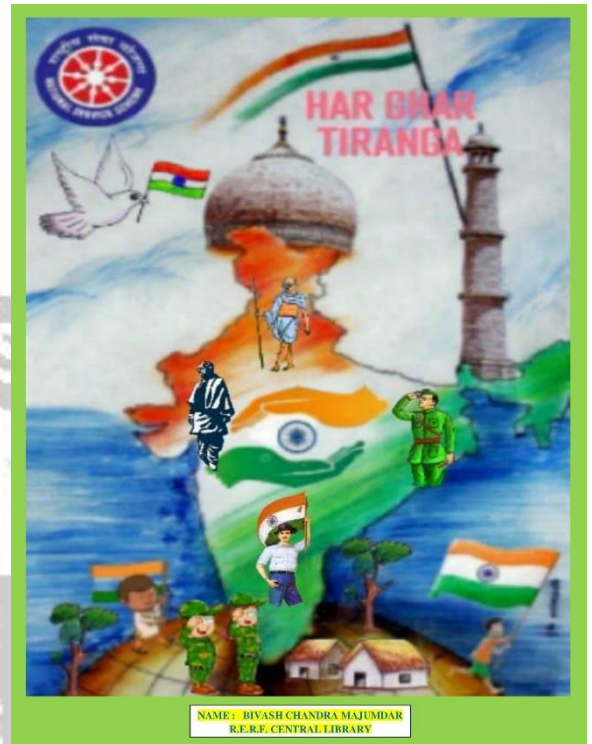
Bara Kanthalia, Barrackpore
P.O: Sewli Telinipara, P.S.: Titagarh
Kolkata - 700 121
Tel.: 033-3008-5442/432/431, Fax: 033-3008-5442

Regd. Office Address:

11/3, Biresh Guha Street
7th Floor, Kolkata - 700 017
Tel.: 033-3221-3013



REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS



AZADI KA AMRIT MAHOTSAV- HAR GHAR TIRANGA



Submitted by

Name: SUBRAJOY CHOWDHURY

Roll No: 26302820026

Department: ELECTRICAL AND ELECTRONICS ENGINEERING

Year: 4th year(7th semester)

Campus : Regent Education & Research Foundation Group of Institutions

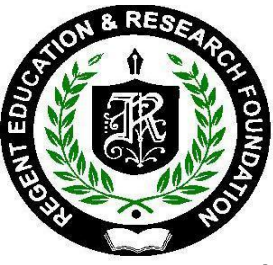
E-mail : refkolkata@gmail.com, Website : www.ref.in

Campus Address:

Bara Kanthalia, Barrackpore
P.O: Sewli Telinipara, P.S.: Titagarh
Kolkata - 700 121
Tel.: 033-3008-5442/432/431, Fax: 033-3008-5442

Regd. Office Address:

11/3, Biresh Guha Street
7th Floor, Kolkata - 700 017
Tel.: 033-3221-3013



REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS



राष्ट्रीय सेवा योजना
National Service Scheme
युवा कार्यक्रम और खेल मंत्रालय
Ministry of Youth Affairs and Sports
भारत सरकार
Government of India

CERTIFICATE OF PARTICIPATION IN DIGITAL POSTER MAKING

FOR SUBMISSION OF DIGITAL POSTER (AZADI KA AMRIT MAHOTSAV- HAR GHAR
TIRANGA) ON 12/08/2022

Organized By

REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS,
BARRACKPORE, KOL-121

Swadhin Chakrabarty

Mr. Swadhin chakrabarty

CONVENER, NSS COMMITTEE, RERFGOI

S. Ghosh

Mr. Subhankar Ghosh

REGISTRAR, RERFGOI

Dr. Rajarshi Bandyopadhyay

Dr. Rajarshi bandyopadhaya

PRINCIPAL, RERFGOI

Campus : Regent Education & Research Foundation Group of Institutions

E-mail : rerfkolkata@gmail.com, Website : www.rerf.in

Campus Address:

Bara Kanthalia, Barrackpore
P.O: Sewli Telinipara, P.S.: Titagarh
Kolkata - 700 121
Tel.: 033-3008-5442/432/431, Fax: 033-3008-5442

Regd. Office Address:

11/3, Biresh Guha Street
7th Floor, Kolkata - 700 017
Tel.: 033-3221-3013